KRYSTIAN KOWALCZYK

UX/UI Designer & Web Designer

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SUMMARY

UX/UI Designer with experience delivering research-informed, user-centred digital products across agency and freelance environments. Skilled in conducting usability research, translating complex requirements into clear interaction flows, and delivering polished interfaces in Figma. Comfortable working across multidisciplinary teams to simplify technically complex systems into accessible, intuitive experiences — from discovery through to high-fidelity delivery.

KEY SKILLS

UX & Research: User interviews · Usability testing · Journey mapping · Information architecture · Research synthesis · Wireframing & prototyping

UI & Design Systems: Figma · Component libraries · Design systems · Interaction design · High-fidelity UI · Accessibility (WCAG)

Web & CMS: Webflow · WordPress (CMS, ACF) · Responsive design · Basic HTML & CSS · Landing page builds

Tools: Adobe Photoshop · Illustrator · InDesign · Miro · Canva · Microsoft Office

Collaboration: Cross-functional teamwork · Stakeholder communication · Agile environments · Problem ownership · Iterative design

WORK EXPERIENCE

Web Designer & UX/UI Designer (Freelance)   Sept 2024 – Present
Remote / Edinburgh, UK

- Led end-to-end UX projects from discovery through to high-fidelity Figma prototypes, conducting user research, usability testing, and translating insights into validated design solutions
- Designed and built complete websites in Webflow and WordPress for clients across e-commerce, fintech and healthcare, ensuring responsive, accessible, production-ready builds
- Developed scalable component libraries and lightweight design systems to maintain visual consistency across complex digital products
- Collaborated closely with clients to clarify requirements, manage feedback, and deliver structured user journeys aligned with business goals
- Managed multiple projects simultaneously while maintaining quality and meeting deadlines

Junior Designer & Developer   May 2023 – Sept 2024
Primal Space | Edinburgh, UK

- Designed and refined interfaces for content-heavy, high-traffic multilingual platforms, improving information architecture, navigation and usability
- Contributed to reusable UI components and design system workflows, collaborating with developers and project managers to ship production-ready features
- Supported usability testing and iterative improvements, translating qualitative research insights into actionable design changes
- Reviewed website builds for visual consistency and accessibility (WCAG) before client handover, reducing post-launch amendments
- Assisted with CMS content management across Webflow and WordPress, maintaining accuracy and brand consistency across client platforms

EDUCATION

MSc UI/UX Design   Sept 2024 – May 2025
Edinburgh Napier University

- Advanced study in user experience design, usability evaluation, and interaction design
- Focus on research-informed design, prototyping, and evaluating digital products

BSc (Hons) Digital Design   Sept 2022 – May 2024
Glasgow Caledonian University

- Studied digital design with a strong focus on web design, UX/UI, and front-end fundamentals
- Developed practical skills in visual design, layout systems, and responsive design